



Exhibitor/Sponsor Registration Form

Central Atlantic States Association of Food & Drug Officials 106th
Annual Educational and Training Seminar
May 6-9, 2024
Richmond, VA
Hilton Western Richmond
12042 W Broad St, Richmond, VA 23233
[Website](#)

For more information, contact Darrell Newell or Erick Schlaich
E-mail at dnewell@cfsfoodsafety.com or eschlaich@eatnpark.com

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|-------------------------------------|--|-----------------|--|
| Company Name: | | | |
| Representative: | | | |
| Representative(s) (On-Site): | | | |
| Address: | | | |
| City, State, Zip Code: | | | |
| Phone: | | Fax: | |
| E-Mail: | | Website: | |

IMPORTANT! Please e-mail a description of your products, services, and a JPG image of your organization's logo (if desired) to be included in the conference materials to dnewell@cfsfoodsafety.com by March 1.

Exhibitor Investment

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|---|----------|
| Booth (Early Bird) Before March 1 <i>(Includes 1 full conference registration)</i> | \$450.00 |
| Booth Prior to start of conference <i>(Includes 1 full conference registration)</i> | \$500.00 |

Sponsorship Investment

| Description | Exclusive Sponsorship |
|--|--|
| Platinum Conference Sponsorship <i>(Includes 3 full conference registrations, recognition, a 10 min. presentation at the Welcome Reception)</i> | \$2,000.00 |
| Gold Conference Sponsorship <i>(Includes 2 full conference registrations, recognition, a 5 min. presentation at the Welcome Reception)</i> | \$1,500.00 |
| Silver Conference Sponsorship <i>(Includes 1 full registration, recognition, a 5 min. presentation at the Welcome Reception)</i> | \$1,000.00 |
| Bronze Conference Sponsorship <i>(Includes 1 full conference registration and recognition)</i> | \$ 600.00 |
| CASA Conference Donation | \$ specify amount |

Payment *(Reminder: Booth assignment will be reserved/confirmed only upon full payment)*

Check payable to the "CASA" OR via [PAY PAL](#) @ (accepts major credit

If made by Pay Pal, date of purchase and amount charge will appear as "CASA."

Silent Auction

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| Item Description: | |
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CASA Office Use Only:

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|--------------------|-------------------|
| Date Paid: | Amount Paid: |
| Method of Payment: | Booth # Assigned: |



Exhibitor Sponsorship Benefits:

- Benefits are tax deductible as CASA is a 501c3 organization
- Networking opportunities and exposure for your organization
- Unique opportunity for you to reach out to both the regulatory and industry communities
- Your company's name and logo will appear in the conference program as well as on-site placards and slide show at the event.
- Information will be posted on our website listing all sponsors and a link can be provided directly to your company's website.
- Recognition Placards will be provided as detailed above with all payments received by March 1.

Payment Information:

Please make check payable to the "CASA" and mail this form and your payment to:

CASA – c/o Megan Lauff
200 Chestnut Street – Room 900
Philadelphia, PA 19106

Exhibitor Information:

Booths are assigned upon receipt of payment, on a first-come, first-serve basis. If you require additional services, you must purchase them through hotel services. Contact: Darrell Newell or Erik Schlaich for more information. Exhibitor equipment and materials will only be accepted by the hotel no more than 3 days in advance. Each exhibitor must complete both a **Shipping Form** and an **Electrical Form**. Forms will be emailed after registration fee is received. Exhibitors may choose to exhibit one or more days. Exhibitors' booths are to be staffed during selected dates.

Exhibit: Tuesday and Wednesday, 7 am – 5 pm

Booth setup: Monday starting at 1 - 5 pm, or by 8 am of your chosen day.

This is an educational conference and most traffic is during breaks (see program for details). Booth breakdown is any time after 5 pm. Exhibitors please secure all valuables. Items on your table that are for display only please mark them accordingly.

Exhibitors will receive:

- One six-foot table draped and skirted.
- One Full Conference registration. Additional attendees must pay for a separate registration
- Exhibitor listing on the CASA website with link to your organization's website.
- Exhibitor listing in Conference program provided to each participant.
- Electronic list of participants will be provided to each Exhibitor after the Conference upon request.

Sponsorship Information:

IMPORTANT! Please e-mail a description of your products, services, and a JPG image of your organization's logo (if desired) to be included in the conference materials to dnewell@cfsfoodsafety.com or Casa@outlook.com

Please note we are anticipating 100 attendees affiliated with a variety of Federal, State, Local, International, Academia and Industry entities. If larger numbers are reached, you will be contacted.

Donations: We accept all donations throughout the year. Additionally, we ask for your support of the Thomas J. Price silent auction. All proceeds from this auction are directly applied to the annual scholarship. We welcome company sponsored items as well as door prizes and or other gifts.

Advertising Information:

IMPORTANT! All CASA Associate Members are encouraged to ship 100 pieces of promotional items such as pens, mugs, food, beverages, etc. to promote your brand. All exhibitors have a bonus of adding one 8x11 advertising piece to the conference program by March 1st, 2022. All promotional items and advertising pieces must be shipped to:

CASA – c/o Darrell Newell
768 Carver Ave
Westwood, NJ 07675
Phone: (201) 376-1895
dnewell@cfsfoodsafety.com